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Calypso Control Systems Adds Northeast Regional Sales Manager to Support Demand for Integrated Classroom Technology

HUDSON, WI, Aug. 25, 2008 — [Calypso Control Systems](#), a manufacturer of sophisticated yet easy-to-use solutions for building and using interactive classrooms, has expanded its sales force with the addition of Ben Plewak as regional sales manager for the Northeast region of the United States.



Based out of Boston, Plewak will work with dealers, consultants and IT directors to support the design, installation and maintenance of Calypso Control Systems' integrated classroom solutions. Additionally, Plewak will be responsible for growing Calypso's presence within the education community in the region and expanding the company's dealer network.

"As more and more technology is brought into the classroom, school districts are challenged with the task of tying the different pieces of equipment together into a functional system," said David Parish, CEO of Calypso Control Systems. "Ben's A/V industry sales and marketing experience will be instrumental as Calypso Control Systems helps school districts realize the power and potential of the 21st Century classroom."

Plewak joins Calypso Control Systems with a decade of A/V industry sales, marketing and management experience. Most recently, Plewak was the New England territory representative for FM Valenti, a manufacturer's representative company specializing in security and A/V products.

Prior to FM Valenti, Plewak held a similar position with Omnivue Inc. where he managed the sales of 25 manufacturer's products in the broadcast and professional A/V industry. He has also held positions of increasing responsibility at Core Solutions, Inc., Alan Sarfaty & Associates, MCSi Inc. and Respond Inc.

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A resident of Jefferson, Mass., Plewak holds a bachelor of arts in the biological foundations of behavior from the University of Nevada, Reno, and studied at Franklin and Marshall College in Lancaster, Pa., and the School for International Training in Botswana, Africa.

About Calypso Control Systems

Calypso Control Systems, headquartered in Hudson, WI, is a manufacturer of a full range of open architecture control, user interface, audio, microphone and connectivity products designed to create integrated classroom solutions for teachers, students and administrators. Calypso products are sold exclusively through commercial audio-video electronics dealers throughout North America and around the world.

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